



Track: Business Management & Economics

Introduction

This track aims to explore the advancement and implementation of techniques in Business Management, encompassing simulation, optimization, and statistical analysis. These methods contribute to enhancing decision-making processes within the realms of Business Management and Economics.

This track welcomes both theoretical and applied research papers that delve into subjects pertinent to the principles of business, management, and economics. Its overarching goal is to offer a specialized platform for the dissemination and discussion of such research, thereby emphasizing the extensive and profound endeavors aimed at enhancing the efficiency and effectiveness of this research domain. In alignment with the conference theme for this year, submissions that explore opportunities to enhance decision-making processes for a diverse range of stakeholders are especially encouraged.

Topics:

Broadly, the main areas of inquiry include the followings Multidisciplinary areas but not limited to: *Business law & ethics, Business research methods & teaching-related issues, Growth & innovation, Small business management, Management science & strategic, operational, production management, International business & management, Innovative business models & organizational change, Consumer behavior & marketing, Information science and technology & business information systems, IT governance & e-business, Sustainable development & resource management, Capital resources & financing entrepreneurship, Human resources & healthcare management, Human resource management & education, Public administration & regional development, Rural development & agribusiness, SME development, Tourism & hospitality, Economic development & globalization, Sustainable development & business, Development research & methods, Business, comparative advantages & developing , European union & developing regions, Development aid, Developing countries & global finance crisis consequences, International migration & development, Natural resources & security, Environmental limits to economic development, Indigenous management education, Islamic insurance (Takaful), Any other related areas pertaining to any issue which is related such as finance, accounting, banking, management, marketing, human resource, legal, information technology and religious perspectives, Business informatics, and Accounting.*